

Compare NextHome Willamette Realty Numbers

PRODUCTS & SERVICES	NextHome	RETAIL COST
National Listing Syndication	√	\$129+ annually
Full Transaction Management	√	\$3,400+ annually
Just Listed / Just Sold Postcards	√	\$1,400+ annually
DocuSign eSignature	√	\$360+ annually
Property & Agent Design Center	√	\$1,200+ annually
Client Prospecting Campaign System	√	\$299+ annually
Email Marketing System	√	\$264+ annually
Listing & Buyer Presentation Builder	√	\$349+ annually
Website Design & Hosting	√	\$1,487 annually
Single Property Websites	√	\$48 annually
Virtual Tours	√	\$399 annually
Ongoing Training & Education	√	\$197+ annually
Updater – Relocation & Address Changing System	√	\$149 annually
Reach150- Unlimited Recommendations & Referrals	√	\$360 annually
Sign Rider Test Messaging & QR System	√	\$2,399 annually
Buyer & Seller Leads	√	Up to a 50% referral fee
National Open House Syndication	√	Most companies don't offer
Personal Collateral Branding Center	√	Most companies don't offer
TOTAL YEARLY COSTS	INCLUDED	\$22,400

**Competition yearly costs are based on average industry pricing for comparable products and services subject to change at any time and are not guaranteed. Competition buyer and seller lead costs are calculated using four closed transactions provided by the company with an average list price of \$375,000 with a 2.5% commission per side and a 25% referral fee.*